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Tobacco Company

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SENT VIA E-MAIL

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Subject: **December Doral D.P.C. - Rite Aid**

As each of you are already aware, Doral will not have a D.P.C. program during 4th Quarter of this year. However, we will be working a Doral D.P.C. program in Rite Aid during December (promotion # 601886). Due to this program being set-up for Rite Aid only, the following codes will be set-up for $5 and $7 display payments:

DOR $7 DPC - Pitts.	Dates: 10/28/96 - 12/27/96
DOR $5 DPC - Pitts.	Dates: 10/28/96 - 12/27/96

Because Pittsburgh handles all elements of this program, no one else should be utilizing the above listed codes. These codes will be visible to all N.E.S.A. Regions, so please ask your coordinator(s) to ensure that they do not utilize these codes.

Call if you have any questions.

Don

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